

Goddard Riverside
BERNIE WOHL CENTER



Community Arts Program

7th Annual

W.H.A.M.
Women's History Artist Month

**SPONSORSHIP
INFORMATION**



#GoddardWHAM

Who We Are

Goddard Riverside's Community Arts program is celebrating its *7th Annual Women's History Artist Month (W.H.A.M.)* with innovative programming throughout the month of March. The events will be held at Goddard Riverside's Bernie Wohl Center, 647 Columbus Avenue between 91st and 92nd Street.

Proceeds will benefit the artists as well as the Goddard Riverside summer Performing Arts Conservatory which offers affordable, professional training in the theater arts to young people, giving our future leaders the tools for creative thinking.

For more information, donations & tickets: goddard.org/WHAM2022 or 212.799.9400

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Partner with Us

\$2,000	Headliner	A full page ad & logo in all our march programs and logo in other promotional materials including email blasts, social media, flyers, etc.
\$1,000	Producer	1/2 page ad in all our march programs, plus listing in other promotional materials including email blasts, social media, flyers, etc.
\$500	Director	1/4 page ad in all our march programs
\$250	Performer	Listing in all programs in “Performer” category
\$100	Stagehand	Listing in all programs in “Stagehand” category
\$50	Chorus	Listing in all programs in “Chorus” category
\$25	Understudy	Listing in all programs in “Understudy” category

Optional opportunities for promotional tables, cards and coupons available.

For more information & tickets: goddard.org/WHAM2022 or 212.799.9400

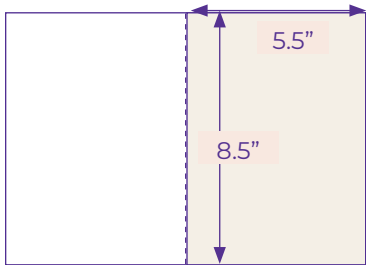
#GoddardWHAM

Program Ad Specs

Full Page

Ad size: 5.5"w x 8.5"h, no bleed

(Included in Headliner sponsorship)

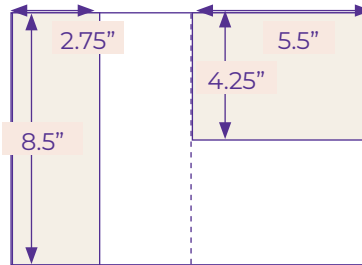


Half Page

Horizontal Ad size: 5.5"w x 4.25"h, no bleed

Vertical Ad size: 2.75"w x 8.5"h, no bleed

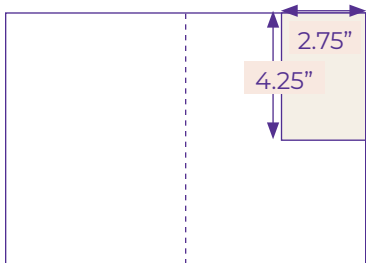
(Included in Producer sponsorship)



Quarter Page

Ad size: 2.75"w x 4.25"h, no bleed

(Included in Director sponsorship)



If you would like us to create your ad:

Please forward any text, photos and/or logos you would like to have appear in the ad. All logos should be .eps or .ai files. All images should be submitted as high res jpegs, minimum 300 dpi.

If you are sending us a finished ad:

Please submit print-ready, high res PDFs only.

Please send ads and/or ad requests to: ngomez@goddard.org.

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Yes, I'd like to be a Partner!

Headliner \$2000 Producer \$1,000 Director \$500 Performer \$250 Stagehand \$100 Chorus \$50 Understudy \$25

Listing Name: _____

Contact Information

Name: _____ Company: _____

Address: _____ City: _____

State: _____ Zip: _____

Phone: _____ Email: _____

Payment Options

Credit Card

Credit Card #: _____

Expiration (Month/Year): _____ Security Code: _____

Signature: _____

**Online donations also available at goddard.org/WHAM2022*

Check (payable to Goddard Riverside Community Center)

Send to: Attn: Development
Goddard Riverside
593 Columbus Ave
New York, NY 10024

Goddard Riverside Community Center is a 501(c)(3) organization. Your donation to Goddard Riverside is tax deductible to the extent allowed by law.

For more information & tickets: goddard.org/WHAM2022 or 212.799.9400



#GoddardWHAM

W.H.A.M Calendar

The W.H.A.M. calendar is currently being developed. Stayed tuned for some amazing events via our website!

Some Calendar Highlights

Tuesday, March 1 - Thursday, March 31

Women's Work: The Challenge of Making Our Mark curated by Barbara Shelly, Laurie Murray & Denise Adler

An exhibit of paintings featuring work by 18 women artists. Historically, women have been underrepresented and undervalued in the visual arts. A mere 11% of acquisitions at 26 major US museums in the past decade were works by female artists. Of those, 3% were African American. With the theory that knowledge is power, we invite you to make your voice heard.

Wednesday, March 2

WHAM Opening Night Reception

Featuring an exhibit of paintings. Plus meet the visual and performing women artists of WHAM and the painters of the feature artwork.



For more information, donations & tickets: goddard.org/WHAM2022 or 212.799.9400

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Our Goddard Riverside Performing Arts Conservatory.
Learn more at goddard.org/PAC!

