



Goddard Riverside invests in people and strengthens community, serving more than 20,000 people a year on the Upper West Side and throughout New York City with a variety of programs ranging from Early Childhood Education to Senior Centers.

Goddard Riverside's Community Arts program provides opportunities for people of all ages to experience and participate in the arts through original and professional-caliber performing and visual arts events, as well as workshops, classes, lectures, and partnerships with renowned arts organizations in New York City.

The Community Arts program presents the **Gold Standard Arts Festival** from April 25, 2022 – May 1, 2022.

The festival will include features, documentaries, short films, a night of ten-minute plays, and a comedy night hosted by Judy Gold. Panels and parties are planned as well. While the artists recognized must be a minimum of fifty years old, their art can address any topic or age group.

Join us on February 16, 2022 at 6:30 PM for the Gold Standard Arts Festival Kickoff Party! The event will take place at Goddard Riverside's Bernie Wohl Center, 647 Columbus Ave, New York, NY 10024.



Sponsorship Packages

Diamond—\$25,000

- Naming rights to one event
- A total of 30 tickets for use at any of the festival events
- Acknowledgment in press release
- Full page Ad in festival journal
- Logo visible at all events
- Logo in all email blasts, social media, flyers, etc.
- Listing during virtual events
- Recognition from podium during festival open and close

Platinum—\$20,000

- A total of 20 tickets for use at any of the festival events
- Full page ad in festival journal
- Recognition from podium during the festival open
- Logo visible at all events
- Logo in all email blasts, social media, flyers, etc.
- Listing during virtual events

Gold—\$12,000

- A total of 10 tickets for use at any of the festival events
- Half page ad in festival journal
- Logo visible at all events
- Listing during virtual events
- Social media shout out

Silver—\$5,000

- A total of 8 tickets for use at any of the festival events
- Half page ad in festival journal
- Logo visible during 3 days of film festival
- Social media shout out

Bronze—\$2,000

- A total of 6 tickets for use at any of the festival events
- Quarter page ad in festival journal
- Listing during virtual events
- Social media shout out

Tickets

Tony Ticket—\$500

- A total of 4 tickets for use at any of the festival events
- Listing during virtual events
- Social media shout out

Journal Ads

Full Page Ad—\$5,000

Half Page Ad—\$2,500

Additional Gift

- I would like to make an additional gift in the amount of \$_____

I Am Unable to Attend

- I would like to make a fully deductible gift in the amount of \$_____

Name _____

Company _____

Address _____

City, State, Zip _____

Telephone _____ Email _____

Contact person for guest list (if different from above) _____ Email _____

Please indicate how you would like to be listed (name or company)

Please enclose your check, payable to Goddard Riverside Community Center, or supply credit card information below. Goddard Riverside is a registered 501(c)(3) organization. A portion of your ticket price is tax deductible.

Please Charge \$_____ to my credit card.

Name On Card _____

Card Number _____ Expiration Date _____ CVV _____

Signature _____

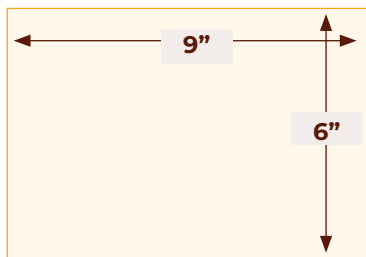
Please RSVP by Friday, April 16, 2022. All ads/ad copy must be received by Friday, March 11, 2022. For more information, contact Amanda Hopper: (212) 799-9400, ext. 4405 or ahopper@goddard.org.



Gala Journal Ad Specs

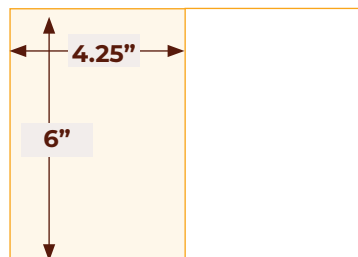
Full Page

Ad size: 9"w x 6"h, with .25 bleed
(Included in Diamond and Platinum sponsorship packages)



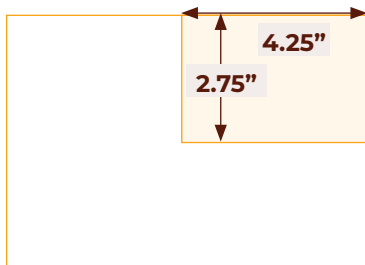
Half Page

Ad size: 4.25"w x 6"h, .25 bleed
(Included in Gold and Silver sponsorship packages)



Quarter Page

Ad size: 4.25"w x 2.75"h, .25 bleed
(Included in Bronze sponsorship package)



If you would like us to create your ad:

Please forward any text, photos and/or logos you would like to have appear in the ad. All logos should be .eps or .ai files. All images should be submitted as high res jpegs, minimum 300 dpi.

If you are sending us a finished ad:

Please submit print-ready, high res PDFs only.

Please send ads and ad requests to Nelly Gomez: ngomez@goddard.org. Deadline for submissions: Friday March 11, 2022.