

Dear Friends and Neighbors,

We are fortunate to live in a vibrant, diverse community. But many residents in our neighborhood face challenges... families in need of day care so parents can work, teens hoping to be the first in their family to go to college, homeless individuals looking for a life off the streets, hungry older adults with nowhere to turn. At Goddard Riverside, we open our doors to meet these and many other immediate needs, as in this photo where the steps lead to Escalera Head Start, one of our five early childhood centers and a haven for families with young children.





St. Matthew's and St. Timothy's Neighborhood Center (SMSTNC) and Goddard Riverside merged in February, 2011. Goddard Riverside saved all SMSTNC programs, including Escalera Head Start, two other early childhood centers, a tutoring program, home-delivered meals for older adults, after school activities and summer day camp. These programs are now fully integrated into Goddard Riverside's 27 programs at 20 sites.

"But Goddard Riverside is more than just a list of programs," said executive director Stephan Russo in an article in the April 2011 issue of *New York Nonprofit Press* which featured us as Agency of the Month. "We are focused on creating community."

In 2010 we responded to the needs of 17,000 children and adults with the pursuit of economic and social justice driving everything we do.

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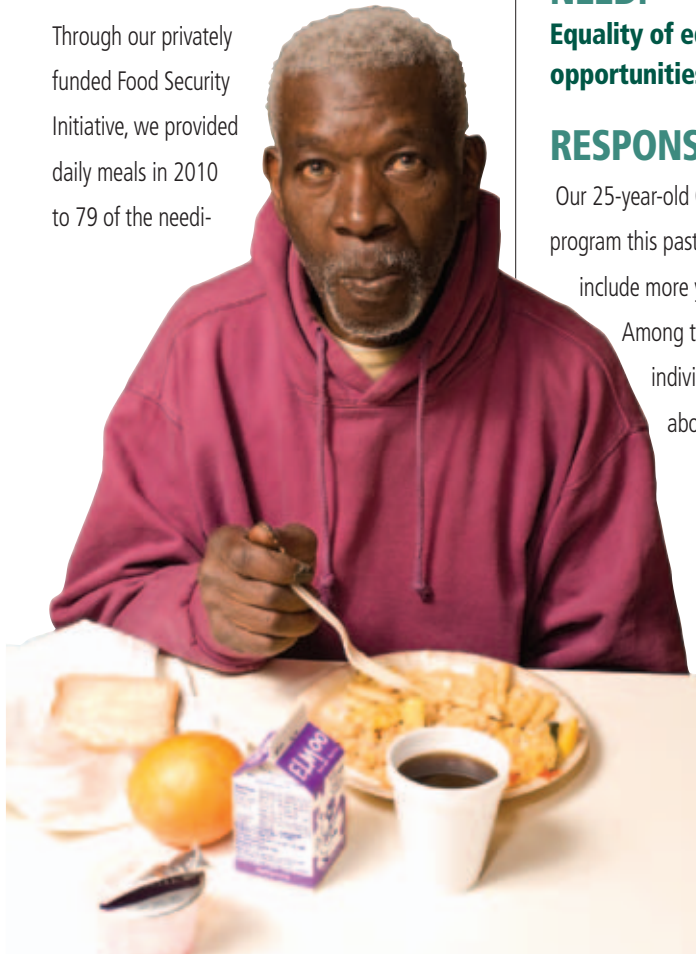
Goddard Riverside ...responding to our community

NEED: **Food security for the elderly**

RESPONSE:

When the City reorganized and changed eligibility requirements for meals-on-wheels, suddenly 235 older people were no longer participating in our Home-Delivered Meals Program. We wanted to know what had happened to those homebound elderly who had been receiving these nutritious meals. To investigate, we created the Food Security Initiative and contacted all who were no longer being provided with meals. The results were disturbing. In many cases, those cut off could not afford food or did not have the resources to prepare their own meals. A number were in failing health because of poor nutrition.

Through our privately funded Food Security Initiative, we provided daily meals in 2010 to 79 of the needi-



est elderly people who had fallen through the cracks. Our subsequent advocacy efforts generated greater awareness about the changes in the City's home-delivered meals program and its consequences. In November 2010, *The New York Times* wrote a compelling article about this issue, prompted by our report.

In addition to the Food Security Initiative, our Senior Center provided older adults with nearly 40,000 breakfasts and lunches in FY10.



NEED: **Equality of educational opportunities for young people**

RESPONSE:

Our 25-year-old Options college counseling program this past year expanded its outreach to include more youth in challenging situations. Among the 200 students who received individual counseling at Options, about one-fourth were in promising

new special programs targeted to help those in extremely difficult environments. Six of the ten teens in a pilot program for foster care youth gained admission to college for the fall of 2010. These are encouraging results since historically only 10% of youth from foster care enroll in college while 70% say they want to go on. Options also counseled youngsters with such other obstacles as being immigrants without parents or family; having incarcerated parents; being homeless; or being over traditional school age without a diploma or GED.

Of 51 young people facing such overwhelming odds, two-thirds were accepted at colleges for the fall of 2010. They joined the more than 6,000 other low-income students Options has helped attend college.

The Options Center guides students through the college application and financial aid process.

In another program for youth, over 300 young people from second through twelfth grades received one-to-one tutoring for two hours each week at our Star Learning Center. While they could not afford expensive for-profit tutoring, youngsters from neighborhood schools found the academic assistance they needed at Star. We recruited our carefully selected, trained, and matched tutors from people of all backgrounds, from the ranks of the retired to committed college students. On the basis of nationally-normed testing, 85% of the students made measurable progress last year.

Nearly 200 elderly persons enjoy nutritious breakfasts and lunches together weekdays at our Senior Center.

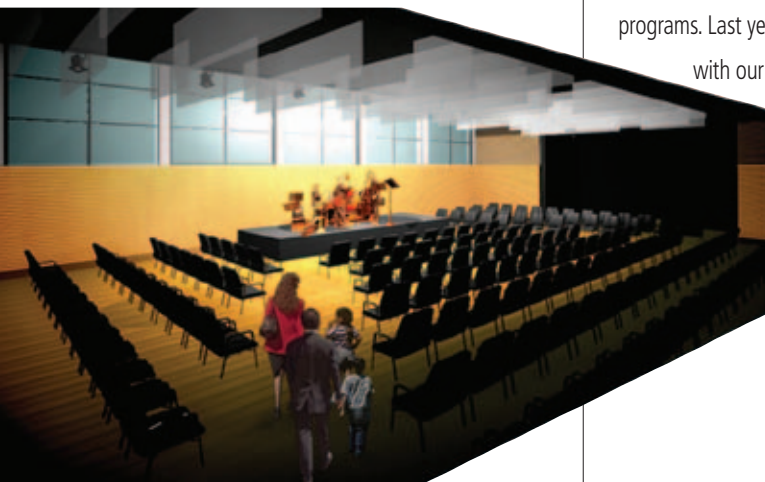
NEED:

Healthy, developmentally sound activities in non-school time for elementary and middle school youth

RESPONSE:

In three West Side locations in 2010, Goddard Riverside operated year-round programs for children and teens when school was not in session. Summer day camps plus our weekend and after school programs offered opportunities for youth participation in the arts, sports, field trips, employment, and basic literacy skills development. Highly trained staff and outstanding curricula created experiences that supported and enhanced children's emotional, social, and physical well-being.

In one of these locations, our hub of youth activities at 647 Columbus Avenue, we have honored our former executive director Bernie Wohl by naming the center for him. Recently renovated with over \$1 million in funds raised in tribute to Bernie, the results are a bright, safe and inviting environment for after school and summer day camp programs. The centerpiece of the renovation is a transformed auditorium that will be a multi-purpose recreation, arts and theater space for young people and will offer our neighbors a venue for performances and community events.



Artist's rendering of the auditorium in the Bernie Wohl Center, due to open September 2011.



NEED:

Quality of life and dignity for all our neighbors

RESPONSE:

At Goddard Riverside, community advocacy and organizing around important issues are among our highest priorities. We established the Family Council in 1995 to concentrate on our advocacy mission which is derived directly from our roots in the late 19th century settlement house movement. When the threat of budget cuts to human services began to escalate last year, Goddard Riverside joined with United Neighborhood Houses and other organizations to win restoration of funding for senior centers, youth employment and homelessness prevention programs. Last year the Family Council, along with our SRO Law Project, worked on the ongoing Real Rent Reform Campaign to pass new state laws to preserve affordable housing and strengthen tenant protections.

The SRO Law Project participates in a rally on the steps of City Hall to lobby against budget cuts.

We joined in another battle to save affordable housing by participating in the Illegal Hotel Campaign. This long-fought effort has had recent victories in preventing landlords from renting low-income housing to tourists, taking away a valuable source of affordable, permanent housing units from New York City's most vulnerable. Our SRO Law Project played a lead role in this effort and celebrated in 2010 when the Governor signed the Illegal Hotel Act into law, scoring a victory for low-income tenants.

WAYS YOU CAN HELP

- Donate
- Join our Monthly Giving Program
- Volunteer
- Attend and/or host an event
- Make a planned gift
- Join our Facebook community and spread the word

Call 212.873.4448

NEED:
Homes for people who live on the street

RESPONSE:

Since September 2007, Goddard Riverside has been the lead agency of the Manhattan Outreach Consortium, four agencies working together to place chronically homeless individuals in permanent housing. By the end of 2010, nearly 1,200 persons had been placed, with a retention rate of 92% for those in permanent residences. With our partners, we combed the streets day and night, made appropriate housing placements, and provided the services needed to keep individuals housed. Goddard Riverside was responsible for responding to all 311 calls related to homeless people in Manhattan.

In 2010, we focused on two particular pockets of homelessness. One initiative was at Penn Station where there is the highest concentration of chronically homeless people in Manhattan. In a collaborative effort, we placed 75 of the most difficult to serve people in housing, meeting our goal for 2010. Recently we initiated a pilot

project with Bellevue Hospital's Adult Emergency Services to target chronically homeless people who are frequent emergency room users. The goal is to provide supports that will lead to permanent housing and fewer costly visits to the emergency room.

Once housed, these individuals continued to receive services to help them reintegrate into the community. For example, one program, TOP Opportunities, provided employment training and internships to 84 individuals in



2010, exceeding our goal. Its small business program, Green Keepers, added rodent control services to its regular horticulture and maintenance offerings. During National Disability Employment Awareness Month, TOP Opportunities received the Local Employer Recognition Award.

Despite the weather, outreach workers canvass the streets of Manhattan 24/7.



Financial counseling is one of the services provided by our Single Stop program.



NEED:
Relief from economic and other struggles facing neediest families

RESPONSE:

Our Single Stop Center in Harlem helped 900 people suffering from the downturn in the economy and other difficulties. By connecting them with benefits to which they were entitled, individuals and families began receiving a wide range of services including food stamps, Medicaid, legal assistance, financial counseling, housing entitlements, and tax preparation. This program, launched in 2007, has extended its reach in the Harlem community, forging partnerships with elected officials, community boards, hospitals, churches and other programs to reach the people most in need.



Last fall, the weekend of November 19-21 marked the 24th anniversary of our major fundraiser, the annual New York Book Fair. More than 3,000 shoppers saved 50% on the newest titles for holiday gift giving. The 2011 event is the weekend of November 18-20.

Our Programs

FAMILIES, YOUTH AND TEENS

Early Childhood. Five early childhood centers for working families and their children aged 2½ to 5.

Out of School Time. After school, evening, and summer programs for elementary and middle school students, offering educational enrichment; special activities in music, art and dance; employment for teens; and sports.

Star Learning Center. One-to-one academic tutoring program for youngsters from second through twelfth grades.

Options Center. One-to-one college counseling for high school students and young adults. Professional training for college access workers in schools and community-based organizations.



OLDER ADULTS

Phelps House. Supportive, affordable housing residence for older adults and disabled people.

Senior Center. Community facility where older adults in the neighborhood come for classes, meals, recreation, companionship, and fitness activities.

West Side NORC. Counseling and supportive services to enable older adults in three neighborhood buildings to remain in their own homes for as long as possible.

Home-Delivered Meals and the Food Security Initiative. Fresh-cooked meals delivered six days a week to homebound elderly individuals on the Upper West Side.



HOMELESS ADULTS

Manhattan Outreach Consortium. Borough-wide initiative, led by Goddard Riverside, to reach out to and quickly move street-dwelling homeless individuals into permanent housing.

Permanent Supportive Residences. Four supportive housing residences for adults, two in Harlem and two on the Upper West Side, with social service teams on site.

Safe Haven. Transitional residence with support services for those who have been living on the streets and are preparing to enter permanent housing.

The Other Place. Day center for homeless and formerly homeless adults offering activities that improve practical skills and build self-esteem.

TOP Opportunities. Employment training, internships and a horticultural business (Green Keepers) that prepare formerly homeless adults for success in the workplace.

COMMUNITY RESOURCES AND ADVOCACY

ACT Team. Stabilization services to enable people with severe and persistent mental illness to remain in their own homes.

Family Council. Advocacy arm of Goddard Riverside, providing community members the opportunity to speak out on city, state, and federal issues.

Single Stop. Center in Harlem where people obtain information and enroll in the public benefit programs to which they are entitled.

SRO Law Project. Legal representation for tenants on the brink of homelessness plus advocacy for fair and affordable housing.

Statement of Activities

REVENUE

	June 30, 2010	June 30, 2009
Government Grants	16,631,137	16,339,497
Individual Contributions	702,413	1,425,043
Corporation and Foundation Contributions	1,936,161	3,069,349
Program Fees	1,331,494	1,219,492
Benefits (less related expenses)	725,530	904,635
In-Kind Services	603,961	801,627
Reimbursements from Affiliates	885,314	850,216
Other	58,813	97,897
Total Revenues	22,874,823	24,707,756

Net investment (Loss)/income	915,455	(1,400,113)
Total Revenue	23,790,278	23,307,643

EXPENSES

Program Services

Youth	2,559,539	2,944,034
Senior Citizens and Adults	2,113,439	1,985,947
Housing and Homeless	12,760,186	12,212,467
Preschool	3,930,577	4,519,946
Total Program Services	21,363,741	21,662,394

Supporting Services

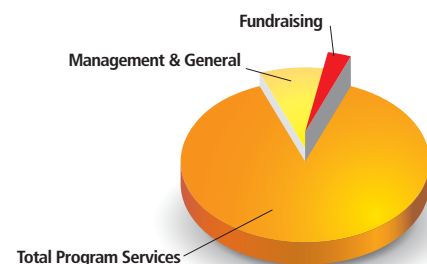
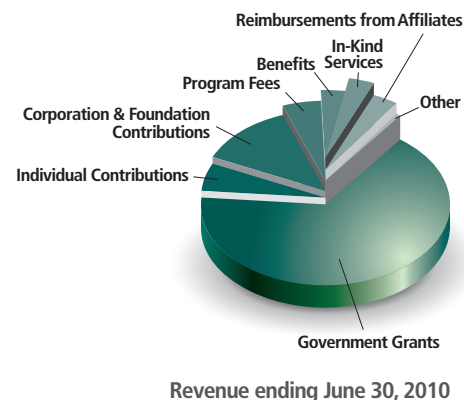
Management and General	2,023,086	2,137,268
Fundraising	798,172	733,547
Total Supporting Services	2,821,258	2,870,815

Total Expenses	24,184,999	24,533,209
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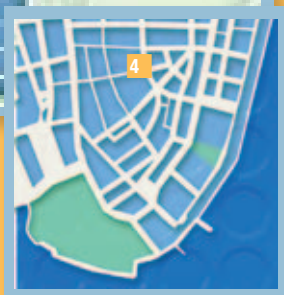
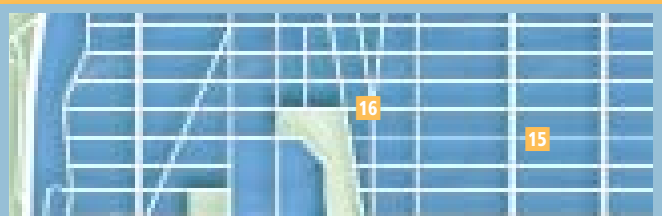
Change in Net Assets Before Extraordinary Items	(394,721)	(1,225,566)
Net Assets at Beginning of Year	16,589,276	17,814,842
Net Assets at End of Year	16,194,555	16,589,276

SUMMARY STATEMENT OF FINANCIAL POSITION

Assets	20,560,170	20,403,111
Liabilities	4,365,615	3,813,835
Net Assets	16,194,555	16,589,276
Total Liabilities and Net Assets	20,560,170	20,403,111



Building Community Changing Lives Creating Hope Opening Doors



PROGRAM LOCATIONS

- 1 The Other Place, 264 West 87th St, NYC 10024
- 2 Capitol Hall Residence, 166 West 87th St, NYC 10024
Safe Haven, 166 West 87th St, NYC 10024
- 3 TOP Opportunities, 577 Columbus Ave, NYC 10024
- 4 Goddard Riverside Outreach (Downtown)/
Manhattan Outreach Consortium, 40 Exchange Place, NYC 1000
- 5 Family Council, 593 Columbus Ave, NYC 10024
Goddard Riverside Headquarters, 593 Columbus Ave, NYC 10024
Options Center, 593 Columbus Ave, NYC 10024
Senior Center, 593 Columbus Ave, NYC 10024
- 6 Phelps House Residence, 595 Columbus Ave, NYC 10024
- 7 Day Care Center at West 91st Street, 114 West 91st St, NYC 10025
- 8 The Bernie Wohl Center, 647 Columbus Ave, NYC 10025
After School and Summer Day Camp, 647 Columbus Ave, NYC 10025
- 9 Senate Residence, 206 West 92nd St, NYC 10025
- 10 Beacon, 154 West 93rd St, NYC 10025
- 11 NORC, 689 Columbus Ave, NYC 10025
- 12 Head Start Center, 70 West 95th St, NYC 10025
- 13 ACT (Assertive Community Treatment) Team,
965 Columbus Ave, NYC 10025
- 14 SRO Law Project, 51 West 109th St, NYC 10025
- 15 Goddard Riverside Outreach (Uptown), 140 West 140th St, NYC 10031
Single Stop, 140 West 140th Street, NYC 10031
West 140th Street Residence, 140 West 140th St, NYC 10031
- 16 Corner House Residence, 131 Edgecombe Ave, NYC 10031
- 17 WEME Home Delivered Meals, 263 West 86th St, NYC 10024
- 18 Escalera Head Start, 169 West 87th St, NYC 10024
- 19 After School and Summer Day Camp at West 84th Street,
26 West 84th St, NYC 10024
Day Care Center at West 84th Street, 26 West 84th St, NYC 10024
Star Learning Center, 26 West 84th St, NYC 10024
- 20 Preschool at West 83rd Street, 126 West 83rd St, NYC 10024



**GODDARD RIVERSIDE
COMMUNITY CENTER**

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www.goddard.org