

# SOCIAL JUSTICE NEVER SLEEPS



*Goddard Riverside's Annual Book Fair Gala*

Thursday, October 29, 2020 at 6:30 pm

Virtual Gala

## Sponsorship Packages

### Diamond—\$40,000

- 30 tickets to each of the October speaker events and virtual gala
- Prominent placement in Digital Ad journal
- Recognition from the podium during virtual gala
- Logo on the Gala webpage
- Logo visible during 4 speaker talks and during virtual gala
- Commercial during opening of all speaker talks and virtual gala

### Platinum—\$20,000

- 20 tickets to each of the October speaker events and virtual gala
- Full page ad in Digital Ad journal
- Recognition from podium during virtual gala
- Logo on the Gala webpage
- Logo visible during 4 speaker talks and during virtual gala

### Gold—\$12,000

- 10 tickets to each of the October speaker events and virtual gala
- Half page ad in Digital Ad journal
- Listing on the Gala webpage
- Logo visible during 2 speaker talks
- Listing during virtual gala

### Silver—\$5,000

- 5 tickets to each of the October speaker events and virtual gala
- Half page ad in Digital Ad journal
- Listing on the Gala webpage
- Listing during virtual gala

### Bronze—\$2,000

- 2 tickets to each of the October speaker events and 5 tickets to the virtual gala
- Quarter page ad in Digital Ad journal

### Cont. Bronze Package

- Listing on the Gala webpage
- Listing during virtual gala

## Tickets

### Champion Ticket—\$500

- Ticket to all 5 events with special add on for Gala
- Special listing in Digital Ad journal
- Listing during virtual gala

### Individual Ticket—\$30 per event or \$100 to attend all 5 events

## Journal Ads

### Full Page Ad—\$2,500

### Half Page Ad—\$1,000

## Additional Gift

- I would like to make an additional gift in the amount of \$\_\_\_\_\_

## I Am Unable to Attend

- I would like to make a fully deductible gift in the amount of \$\_\_\_\_\_

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

Contact person for guest list (if different from above) \_\_\_\_\_ Email \_\_\_\_\_

Please indicate how you would like to be listed (name or company) \_\_\_\_\_

Please enclose your check, payable to Goddard Riverside Community Center, or supply credit card information below. Goddard Riverside is a registered 501(c)(3) organization. The entire ticket price is tax deductible.

Please Charge \$ \_\_\_\_\_ to my credit card.

Name On Card \_\_\_\_\_

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_ CVV \_\_\_\_\_

Signature \_\_\_\_\_

Please RSVP by Friday, October 23, 2020. All ads/ad copy must be received by Friday, October 9th, 2020. For more information, contact Elizabeth Kennedy: (212) 873-6600, ext. 1021 or ekennedy@goddard.org.

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*Goddard Riverside's Annual Book Fair Gala*

Featuring Social Justice Conversations Every Thursday in October, 6:30 PM

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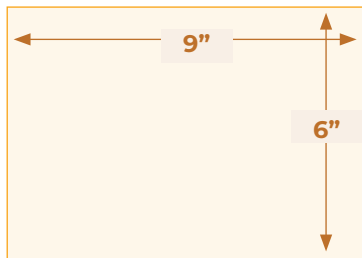
## Gala Journal Ad Specs

The digital journal will be available online and emailed to all attendees. All sponsors and Champion ticket holders will receive a physical copy via mail after the gala.

### Full Page

Ad size: 9"w x 6"h, no bleed

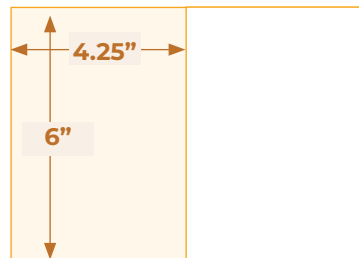
(Included in Diamond and Platinum sponsorship packages)



### Half Page

Ad size: 4.25"w x 6"h, no bleed

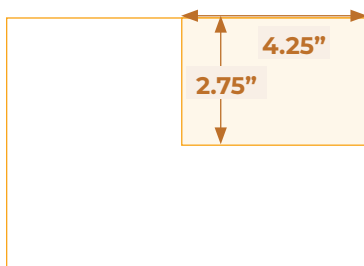
(Included in Gold and Silver sponsorship packages)



### Quarter Page

Ad size: 4.25"w x 2.75"h, no bleed

(Included in Bronze sponsorship package)



## If you would like us to create your ad:

Please forward any text, photos and/or logos you would like to have appear in the ad. All logos should be .eps or .ai files. All images should be submitted as high res jpegs, minimum 300 dpi.

## If you are sending us a finished ad:

Please submit print-ready, high res PDFs only.

Please send ads and ad requests to: [ngomez@goddard.org](mailto:ngomez@goddard.org). Deadline for submissions: Friday October 9th 2020.