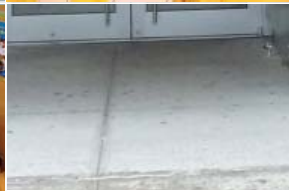




GODDARD RIVERSIDE  
COMMUNITY CENTER

Celebrating 125 Years of Community and Caring



# Annual Report

July 2011 - June 2012



# MESSAGE FROM THE BOARD PRESIDENT AND EXECUTIVE DIRECTOR



Stephan Russo and Betsy Newell

Dear Friends and Neighbors,

In 2012 Goddard Riverside Community Center celebrated its 125th year of serving New Yorkers from all walks of life: men and women yearning to leave the streets for a place called home; older adults seeking dignity and security in their lives; young people striving for an opportunity to succeed by achieving in school and college; toddlers and preschoolers needing a safe and strong start in life; and community members looking to raise a collective voice on the issues of our day.

The values we hold dear and the effort to create a more equitable and just society where ALL are valued remain at the heart of Goddard Riverside Community Center. More than a long and growing list of programs, we are a vital hub that brings together people who may otherwise never cross paths.

Our groundbreaking work in college access, our research in support of the needs of the homebound elderly, and our continued leadership in street outreach for homeless men and women are creating sustainable solutions for the New Yorkers who need us most. Each day we hear countless testimonials to how our community-based approach supports the whole individual and the whole family – in all stages of life.

Thank you for playing your part in making our city a safer, healthier, and more connected place to live and work.

Stephan Russo, Executive Director

Betsy Newell, President

## GODDARD RIVERSIDE BOARD OF DIRECTORS

for fiscal year 2012-July 1, 2011-June 30, 2012

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**Executive Director**

# 27 PROGRAMS. ONE STRONG COMMUNITY.



Goddard Riverside Community Center engages and assists our neighbors across age, gender, economic and cultural lines. For 125 years, the results of our work have been seen in the generations of families, students and friends who strive and grow in our changing and vibrant community.



Like us on Facebook: [fb.com/goddardriverside](https://fb.com/goddardriverside)  
Follow us on Twitter: [Twitter.com/goddardriv](https://Twitter.com/goddardriv)  
Visit us at: [www.goddard.org](http://www.goddard.org)

## FOR CHILDREN AND YOUTH

Daycare and Head Start services  
After School and Summer Day Camp programs  
Star Learning Center – *tutoring for elementary and high school students*

## FOR COLLEGE BOUND STUDENTS AND COLLEGE COUNSELORS

Options College Counseling – *support for college bound students*  
Options Institute – *training for college access professionals citywide*

## FOR HOMELESS AND FORMERLY HOMELESS ADULTS

Manhattan Outreach Consortium  
The Other Place – *our psycho-social day club*  
TOP Opportunities – *for vocational training and job placement*  
Green Keepers – *our social enterprise program*  
Safe Haven housing and support services

## OLDER ADULTS

Senior Center  
Home-Delivered Meals  
NORC program – *Naturally Occurring Retirement Community*

## ADVOCATES FOR NEIGHBORS AND FAMILIES

Family Council – *advocacy program to mobilize our community*  
SRO Law Project – *legal services for tenants*  
Single Stop USA – *entitlements and benefits counseling*

## ARTS AND CULTURE

Community Arts at the Bernie Wohl Center

## SUPPORTIVE HOUSING RESIDENCES

Capitol Hall  
Corner House  
Phelps House  
Senate Residence  
West 140th Street Residence

## MENTAL HEALTH

ACT TEAM – *case management and treatment*

# HIGHLIGHTS



## A Good Start in Life

Goddard Riverside encourages a good start in life for our youth with five **Early Childhood** centers, **After School**, **Summer Camp**, and **Beacon** programs where students, from toddler to middle school, are supported and nurtured in their formative years. With educational programming and creative, skill-building classes, more than 700 youth attend seven programs where they are encouraged to learn, grow, and create.

*My favorite thing to do here [at the After School program] is sing. Being in the chorus is so cool and fun.*

*- Diandre, seven years old*



## Empowering the Next Generation's Leaders...with OPTIONS

The OPTIONS Center - our college access and success program - is a training and information resource for students and their families, as well as the counselors who advise them. Every year Options serves more than 1,000 students and families from all over New York City and sends more than 200 graduates to college, the majority of whom are the first in their families to attend. With a skilled team of counselors and trainers, OPTIONS provides the nurturing environment that prepares students for college, and equips college counselors across the city with the tools to help students succeed.

In 2012, the Options Center moved to its brand-new storefront headquarters on 110th Street. With a renovated building and more space for counseling and training, the program is now able to expand its reach to help more students and counseling professionals.

*One year ago, 25-year-old Jose (not his real name), a former gang member and current Options student, met a social worker in Central Park, where he slept at night. For a year, Jose worked with his social worker and eventually enrolled in Options. While following through with several rehabilitative programs, Jose has made tremendous progress. In May, he completed his college application. He is excited to "start over" and take the next step towards becoming a youth social worker.*



Photo is a client representation to maintain privacy

# HIGHLIGHTS



Senate residents enjoy a Thanksgiving meal.

## Helping our Neighbors Find a Place called Home

Everyone deserves a safe and decent place to live. This belief drives Goddard Riverside's commitment to create and maintain affordable housing in a rapidly changing part of the city's Upper West Side and Harlem. Our five residences provide a safety net for formerly homeless men and women, low-income seniors, and others needing social support to help rebuild their lives. In 2012, we began the pre-development work to renovate our Capitol Hall residence which houses 200 people. The two-year project will transform this former SRO into a comfortable place called home – with many modern conveniences, including private baths and kitchenettes in most of the units.

*Eddie, aka "Video Eddie" lives at our 140th Street residence. He says, "After moving in here, I was taken care of, I got clean, and I've never looked back. I signed a 99-year lease because I'm never leaving!"*



## Empowering and Sustaining Older Adults

Goddard Riverside's Senior Center is more than just a daytime gathering place for meals. For many retirees and baby boomers it is a place to commune with peers and participate in social programs and recreational activities that provide optimal opportunities to develop a support system, and enhance their physical, mental, and emotional health. For many, the center is an extended family, as well as a provider of essential services.

For the homebound elderly, our Home-Delivered Meals program provides a lifeline of support, not only through meals delivered six days a week but by ensuring that there is someone who checks in regularly on them, so they remain safe and secure at home. More than 400 seniors, many of whom live alone, received daily meals, support, and a friendly smile from Goddard Riverside's Home-Delivered Meals staff and volunteers in 2012.



*The Senior Center encourages members to explore and share their talents with the community. Al Buzszman, member of our senior center and art instructor, was thrilled to exhibit his artwork during a special showing at the Goddard Riverside Senior Center. He says, "I love to come here and share my passion with everyone. It makes me feel good to have them enjoy my work, while discovering a new gift of their own."*

## Providing a Path from the Street for Homeless Men and Women

As the lead agency for the Manhattan Outreach Consortium, Goddard Riverside offers comprehensive services and support to help homeless men and women in New York City. Through programs that address mental illness, job training, housing, and other issues, our efforts give some of the city's most vulnerable residents the opportunity to move away from the streets, and to get a second chance to reclaim their lives. More than 1,200 adults received support through our programs.

*Our services were crucial to help Aleim, who suffered years of homelessness, escape the streets. Through our TOP Opportunities program, Aleim was able to find mental health treatment, as well as job training and employment with our Green Keepers services. Our partnerships also helped connect Aleim to permanent and stable housing, which finally gave him a place of his own. Today, Aleim continues to work and loves being able to entertain family at his new place.*



## Celebrating Culture and Uniting the Community through Art

In 2012, Goddard Riverside began to offer innovative and culturally diverse arts programs to provide access to the arts – through art shows, readings, concerts and lectures - for those who might not otherwise have such opportunities. As a hub for the Upper West Side, our Community Arts program at The Bernie Wohl Center unites neighbors and friends as they enjoy a range of performing arts, music, and other cultural activities.

*Our year-round series of performances and concerts include renowned talent from across the globe. In 2012, tap dancer extraordinaire Savion Glover performed at the Bernie Wohl Center.*



# OUR SUPPORTERS

Goddard Riverside Community Center relies on the support of caring individuals, donors, businesses and foundations to make a direct impact on the lives of New Yorkers most in need. The gifts listed here represent those valued at \$1,000 and above, from July 1, 2011 through June 30, 2012. Due to space constraints, we are unable to list all gifts received during the fiscal year. Gifts of all amounts, however, are gratefully received and carefully put to use.

## PUBLIC FUNDING

### FEDERAL

Department of Housing and Urban Development

### NEW YORK STATE

Department of State

Department of Health: Child and Adult Care Food Program

Education Department (VESID)

Judiciary Civil Legal Services

Office of Children and Family Services

Office of Mental Health

### NEW YORK CITY

Administration for Children's Services: Child Care Voucher Program

Administration for Children's Services: Child Care and Head Start

Department for the Aging

Department of Design and Construction

Department of Health and Mental Hygiene

Department of Housing Preservation and Development

Department of Homeless Services

Department of Youth and Community Development

Fund for Public Schools

City Meals-on-Wheels

Encore Community Services, Inc.

CAMBA

United Way of NYC: Emergency Food and Shelter Program

Urban Justice Services

## PRIVATE FUNDING

### \$200,000+

Charles Hayden Foundation

The Clark Foundation

The Pinkerton Foundation

Robin Hood Foundation

### \$100,000 to \$199,000

Altman Foundation

The Carson Family Charitable Trust

Citi Community Development

Anonymous

Stella and Charles Guttman

Foundation

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Single Stop USA

The Starr Foundation

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West Side Children's Fund

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Goddard Riverside Community Center hosts year-round events that celebrate our supporters, our neighbors, and our friends in the community.

## EVENT HIGHLIGHT: ANNUAL BOOK FAIR AND GALA

Each year the publishing industry and Goddard Riverside celebrate books and book lovers at our Book Fair and Gala. In 2011, we honored Carolyn Reidy, CEO and President of Simon and Schuster, at our gala for her outstanding contributions to publishing and to our neighbors. Goddard Riverside also hosts an annual Book Sale always the weekend before Thanksgiving, which benefits our programs and services for children and families. In addition to the book fair and gala, we host events that offer book lovers a chance to get up close with their favorite authors, through our Meet-the-Author dinners.

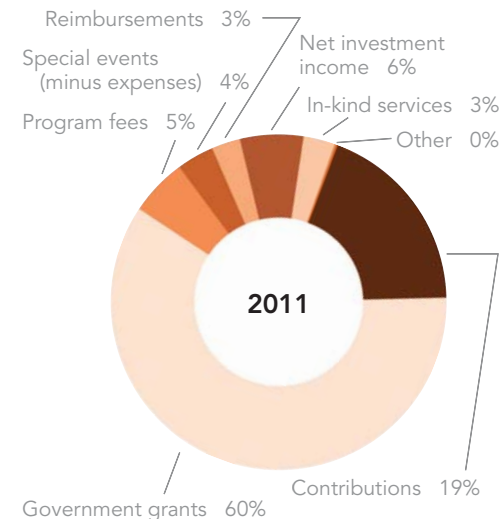
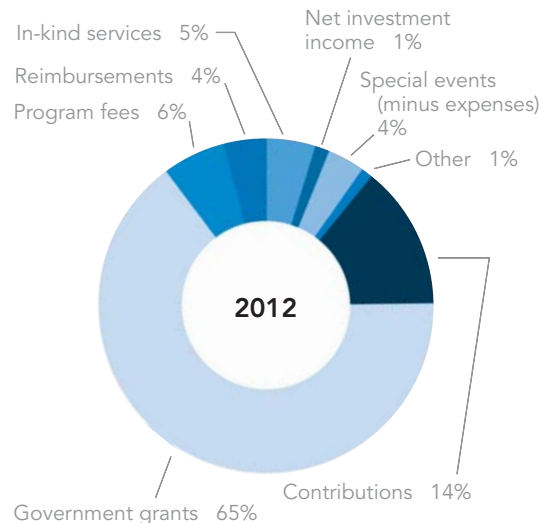


Simon & Schuster President and CEO Carolyn Reidy with husband

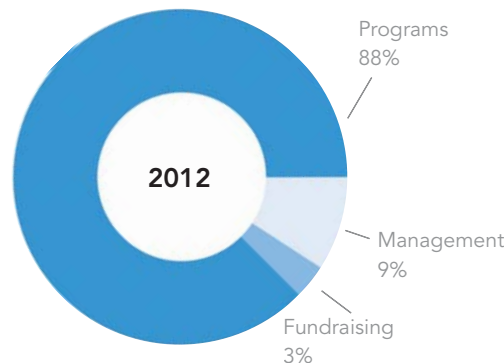


GODDARD RIVERSIDE		
REVENUE	2012	2011
Contributions	\$3,567,316.00	\$5,226,423.00
Government grants	\$16,693,469.00	\$16,442,078.00
Program fees	\$1,596,491.00	\$1,535,852.00
Special events (minus expenses)	\$1,027,068.00	\$1,046,968.00
In-kind services	\$1,234,304.00	\$769,533.00
Net investment income	\$388,026.00	\$1,663,890.00
Reimbursements	\$922,480.00	\$845,048.00
Other	\$220,456.00	\$29,914.00
<b>TOTAL REVENUE</b>	<b>\$25,649,610.00</b>	<b>\$27,559,706.00</b>
EXPENSES	2012	2011
<b>Programs</b>		
Youth	\$2,933,850.00	\$2,497,965.00
Seniors and Adults	\$2,337,058.00	\$1,828,301.00
Housing and Homeless	\$13,128,903.00	\$12,893,826.00
Preschool	\$4,702,971.00	\$4,443,963.00
Total Program Services	\$23,102,782.00	\$21,664,055.00
<b>Support</b>		
Management and General	\$2,434,317.00	\$2,163,912.00
Fundraising	\$825,280.00	\$787,805.00
Total Support Services	\$3,259,597.00	\$2,951,717.00
<b>TOTAL EXPENSES</b>	<b>\$26,362,379.00</b>	<b>\$24,615,772.00</b>
<b>Change in net assets</b>	(\$712,769.00)	\$2,943,934.00
<b>Net Assets at beginning</b>	\$19,138,489.00	\$16,194,555.00
<b>Net Assets at end of</b>	\$18,425,720.00	\$19,138,489.00
<b>Assets</b>	\$23,922,991.00	\$23,329,271.00
<b>Liabilities</b>	\$5,497,271.00	\$4,190,782.00
<b>Net Assets</b>	\$18,425,720.00	\$19,138,489.00
<b>Total liabilities and net assets</b>	\$23,922,991.00	\$23,329,271.00

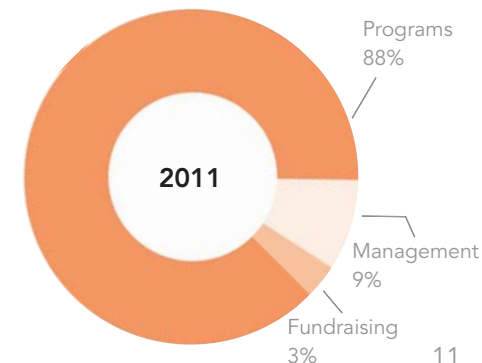
## WHERE IT COMES FROM

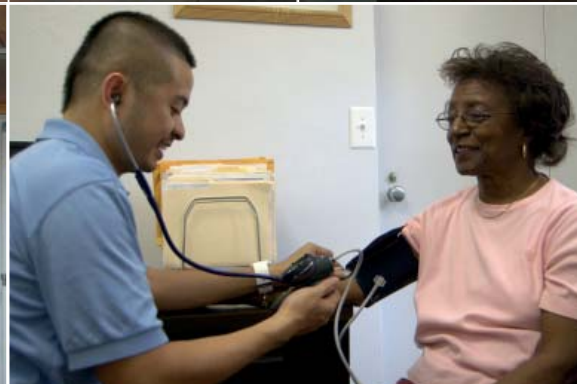


WHERE IT GOES	2012
Programs	\$23,102,782.00
Management	\$2,434,317.00
Fundraising	\$825,280.00



WHERE IT GOES	2011
Programs	\$21,664,055.00
Management	\$2,163,912.00
Fundraising	\$787,805.00





*Goddard Riverside Community Center is committed to building community and enhancing the lives of all New Yorkers by meeting essential human needs. Goddard Riverside is an advocate for the interests of our community members, as well as a provider of a network of vital services, including food and shelter programs, assistance for homeless and mentally ill men and women, and comprehensive educational, cultural, and recreational programs for children and adults.*



**GODDARD RIVERSIDE  
COMMUNITY CENTER**

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New York, NY 10024  
212.873.6600  
[www.goddard.org](http://www.goddard.org)