

INVESTING IN PEOPLE

GODDARD RIVERSIDE ANNUAL REPORT 2016–2017



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Dear Friends,

It is an exciting time of change for Goddard Riverside and I am truly honored to be a part of it. I officially started my tenure as board president on May 16, 2017, and would like to thank Betsy Newell for her dedication and work guiding Goddard's board for the past six years. Because of Betsy's passion and support for the organization, we had a very successful year during a time of transition.

This past year, we said goodbye after 17 years to our executive director, Stephan Russo, and welcomed Rod Jones, who took the reins at Goddard earlier this year. A change of leadership can be challenging for any organization, but because of a shared commitment to the community and Goddard Riverside's values—integrity, lifelong learning, community, leadership, partnership, innovation, and fiscal responsibility—we have made a smooth transition and are moving forward with new ideas and renewed enthusiasm for the mission.

The continuation of our work depends on dedicated supporters like you. I am optimistic about Goddard's future, even in these trying times, because I know we have your support. Creating positive change for the people we serve is only possible because we share the same values and believe in a fair and just society in which all people can live and thrive to their fullest potential.

As we move forward, I am proud of what Goddard has accomplished and excited about what we will do together in the future. I look forward to working with Rod and the board to maintain and improve upon Goddard's invaluable service to our neighbors and the communities we serve.

A handwritten signature in red ink that reads "Christopher Auguste". The signature is fluid and cursive, with a long horizontal flourish extending from the end.

Christopher Auguste
Board President

“It is only through our collective effort that we will have a fair and just society where everyone can reach their fullest potential.”

– Dr. Roderick L. Jones



Dear Friends,

Thirty years ago I left New York City with a blue laundry bag and a suitcase on a bus headed to college, leaving the housing projects in Brooklyn behind. I left home to lay claim to the “American Dream” and a good education was my key to obtaining that claim. I believed in that *promise* because the adults I trusted at the college access program for first-generation students at my high school helped me to see it and believe it. Today I know it was the work of Goddard Riverside that helped the program to begin and to expand the reach of college access support to kids like me.

For well over a century, Goddard Riverside has galvanized people, organizations, and systems with the goal that every person in our community can reach their fullest potential. We have invested in change beyond our direct services: We know transformational change takes a collective effort. We are proud of our work in leading the formation of the Manhattan Outreach Consortium, three service providers working together to prevent homelessness. The Options Center is another example of our city-wide collaboration as we work with agencies and professionals in all five boroughs to support young people of every economic class and ethnicity to attend and complete college.

We hold dear the belief that everyone deserves an opportunity. Further, we know that New York City is great because of the strength of the people that call New York home. It follows that the greatness of our city depends on the strength we all contribute. When we help people to be their best, everyone wins. Our economy is stronger and our streets are safer when everyone contributes. Goddard Riverside sees New York as a city with unlimited potential – in the young people, the women, and the men who call this city home. Our work—through our programs and our collaborations—is to offer support, open doors and break down barriers, all in the service of everyone’s transformational growth.

I have returned home because I love New York City, and I am at Goddard Riverside because I owe New York for the life I live today. I invite you to help us fulfill this value proposition: New York and the nation will be stronger and more competitive in the world marketplace when we maximize the number of individuals that reach their fullest potential and are thereby innovators and contributors.

Regards,

Rod

A handwritten signature in blue ink that reads "Rod Jones". The signature is fluid and stylized, with a long horizontal stroke at the end.

Dr. Roderick L. Jones
Executive Director

Timeline

1853

The Wilson Industrial School for Girls, Goddard Riverside's earliest ancestor, opens in the East Village, providing child care, a residence for homeless girls, and various neighborhood clubs.



1887

The Riverside Day Nursery, another forerunner, opens on West 63rd Street. Originally providing child care, it grows to include social clubs, a Fresh Air Camp and health services.

1892

The Unitarian Church launches the Friendly Aid Society, a settlement with a kindergarten, health clinic and recreation programs operating on East 34th Street.

1898

Friendly Aid hires Mary Simkhovitch, who will go on to found Greenwich House and become a noted settlement movement leader.

1908

The Wilson Industrial School moves to West 69th Street.



Early 1930s

The Friendly Aid Society is renamed Goddard Neighborhood Center in honor of its first board president.

1939

Riverside Day Nursery re-incorporates as Riverside Community House to reflect its expanded mission.

1954

Riverside Community House merges with the Wilson Industrial School for Girls.

1958

Under Robert Moses, the West Side Urban Renewal Project launches. It involves the rehab or demolition of hundreds of apartment buildings and construction of public housing projects.



1959

Riverside Community House and Goddard Neighborhood Center merge to form Goddard-Riverside Community Center. The new organization will focus on mitigating the impacts of urban renewal.

1972

Bernie Wohl becomes executive director of Goddard Riverside Community Center.

1979

In response to a homelessness crisis on the Upper West Side, Goddard Riverside launches Project Reachout, one of the first street outreach programs in the country.

1983

Phelps House, a 168-unit apartment tower for low-income aging adults, opens. The building also houses Goddard administrative staff and the Senior Center.



1985

Goddard Riverside merges with the Child Study Association of America/Wel-Met, Inc., acquiring new campgrounds and expanding on a summer camp program that already included grounds in Rifton, NY.

1988

Stephan Russo co-launches a group that will become the Supportive Housing Network of New York, a major advocacy organization for supportive housing in the state.

1998

Bernie Wohl retires; Stephan Russo becomes executive director.

2007

The Manhattan Outreach Consortium, formed and led by Goddard Riverside, signs a contract with the city to provide services throughout Manhattan.

2010

Goddard Riverside leads a successful campaign to restore city funding slashed for home-delivered meals.



2011

Goddard Riverside merges with St. Matthews and St. Timothy Neighborhood Center, preserving Early Learning, Summer Day Camp, the Star Learning Center, and Home Delivered Meals.

2011

Goddard Riverside's youth center at 647 Columbus Avenue reopens as the Bernie Wohl Center, serving as an arts, theatre and recreation space for youth programs as well as a venue for performances and events.



2016

Staff, tenants, and local leaders celebrate the newly-renovated Capitol Hall supportive housing residence, which boasts private bathrooms and kitchenettes as well as added community space.

2017

Stephan Russo steps down; Dr. Roderick L. Jones becomes executive director. Goddard Riverside and Lincoln Square Neighborhood Center complete merger.

About Us

Goddard Riverside operates 30 programs at 23 sites in Manhattan, serving a diverse population of thousands of individuals and families. To do this work, we secure government and foundation grants, earn fees for services and receive contributions from corporations and individuals. A full 85 percent of the monies we receive goes directly to services, and these services are delivered with quality and effectiveness.

Preparing Children and Youth for Success

Studies show that children who participate in quality preschool programming are more likely to hold steady jobs, earn more, commit fewer crimes, and have more successful lives overall than children who do not. We provide more than 200 preschool children each year with strong educational, arts, and social programming while making it possible for parents to pursue their employment and education knowing their children are in a safe place. In the United States, a person with a bachelor's degree earns an average of \$59,000 as compared to \$35,000 for someone with only a high school diploma. By providing after-school enrichment, tutoring, guidance, and support, we enable young adults to attend college, graduate, and become self-reliant, contributing adults.

Homeless Outreach and Supportive Housing

Decent housing is fundamental to an acceptable life. In our five housing properties, we provide safe, affordable homes for the formerly homeless, mentally ill, disabled, and elderly. In addition, we offer free legal services to keep people in their homes and ensure that health and safety standards are met.

Strengthening Lives

A diverse array of services are needed to meet the needs of the homeless, mentally ill, and other vulnerable people. We offer mental health counseling, job training and placement, and other support services, and we place street homeless people into permanent housing. We also operate a social club and provide job training and placement for the mentally ill. Our Single Stop program offers advice on accessing economic and social services provided by other agencies.

Independent Living for Aging Adults

We believe that the elderly deserve secure, healthy, and socially rich lives. To these ends, in addition to providing housing for the elderly in our own property, we deliver meals to the homes of mobility-impaired older adults, assist people to stay in their own homes rather than moving to nursing homes, and offer daily socialization, exercise, and nutrition programs.

Enhancing Community

Building community is a fundamental objective of Goddard Riverside. We do this by providing space and programming for community gatherings and events, facilitating community engagement by hosting community board meetings and meet-the-candidate events, and offering a rich array of arts programs open to the community.

Preparing Children and Youth for Success

Our Early Learn programs provide a strong educational and social foundation. Parents can work or go to school knowing their children are in a safe and enriching space. These affordable programs help families achieve financial stability and invest in their future.



Goddard Riverside believes all children deserve the chance to achieve their full potential.

Our Head Start and Day Care programs are rooted in educational science. We use the Creative Curriculum, a play-based approach, to help the children develop their abilities in reading, writing, counting, speech, spatial relations and motor skills.

These programs host parent and community councils in accordance with city requirements. Each site has a Delegate Agency Policy Committee, consisting of parents and board members, who are elected annually by the parents and the board. Committees meet monthly and are actively involved in all aspects of the program, including hiring, enrollment and curriculum.

At our Lincoln Square Early Childhood Education Center, the committee strongly supported adding yoga to the schedule. Now all the children do yoga twice a day. The children at our centers also benefit from partnerships with local schools, social service and health organizations, and museums.

Spotlight on Head Start at West 95th Street

Our Head Start students at West 95th Street have a special partnership with the American Museum of Natural History. They visit a classroom at the museum once a week, studying ecosystems and the organisms that live in them. Education staffers at the museum also visit the Head Start to help teachers there coordinate their lesson plans with the program. The goals include teaching students the tools of scientific inquiry (such as close observation), asking questions, and using scientific tools and vocabulary.

The program also plays another critical role: It helps ensure that these children and their families feel comfortable at the museum. Parents are encouraged to come to the weekly classes as “learning partners,” and the museum gives out free tickets so that families can come on their own. That’s important because research has found that about a third of U.S. adults feel unwelcome at science museums. That feeling was strongest at the bottom of the income scale.

After leaving Head Start, many children remain in programs at the museum, continuing to attend regularly and learn about science as they rise through kindergarten and elementary school.



Preparing Children and Youth for Success

Goddard Riverside is helping to develop tomorrow's leaders today.

We provide pathways to success for school-age youth and young adults through after-school enrichment, academic support, and college access. Social-emotional wellness, academic preparedness, experiential opportunities such as camp, and access to college are critical to young people growing into self-reliant and contributing adults.



We offer programs for children and young adults at locations from Lincoln Square through West Harlem.

Our After School programs provide a strong foundation for children as they head toward their teens. From art to computers to homework help, After School offers activities that are both fun and enriching.

Success in school is a critical first step toward self-sufficiency. The Star Learning Center provides individualized tutoring to help students in grades 2 through 12 overcome barriers to learning.

The RISE Youth Center at Lincoln Square engages youth in positive social relationships and connects them to learning experiences and opportunities.

Our Beacon Program provides young people with leadership training, academic counseling and activities from sports to science.

First-generation and low-income students face particular challenges on the road to completing college. The Options Center provides counseling and support to help students get the degree they need to pursue their dreams.

Every year, The Options Institute trains hundreds of counselors on its college access and success techniques.

Spotlight on Options

College graduates with a bachelor's degree typically earn 66 percent more than those with only a high school diploma and are far less likely to face unemployment. Higher education is the most reliable path out of poverty and with help from our Options Center, more than 7,000 youth and adults are on this path. Our vision is that all young people will have meaningful opportunities and the support they need to earn quality post-secondary degrees.

As a founding member of the College Access Consortium in New York in 1990, Options has collaborated with partners in government, education, and human services. In 2005, we established the Options Institute, which has trained more than 6,000 counseling and advising professionals. The Institute has partnered with the New York City Department of Education and Administration for Children's Services, New York Cares, and NYU's College Advising Corps, and others. It has also offered trainings in the Chicago Public Schools and for the Kinesis Foundation in Puerto Rico.



Homeless Outreach and Supportive Housing

Goddard Riverside provides housing and services to formerly homeless men and women. In addition to a roof over their head, residents receive supportive services, such as mental health treatment and case management to help them maintain housing. We also provide legal support and community organizing to defend tenants' rights and preserve affordable housing.



As a pioneer of homeless outreach and supportive housing, Goddard Riverside continues to be a leader in helping New Yorkers move from the streets into permanent housing.

Our continuum of programs supports people at every step of the transition from homeless to housed, while our Law Project helps low-income tenants fight eviction.

Our Homeless Outreach teams hit the streets daily to help people experiencing chronic homelessness. These trained housing specialists may spend months or years winning people's trust and assisting them through the process of securing permanent supportive housing.

Our four Supportive Housing residences provide safe and affordable housing with medication monitoring, case management, work readiness training, and other supportive services to help people make the transition out of homelessness. The Goddard Riverside Law Project represents low-income residents in housing court and organizes tenants to resist landlord harassment. By preventing eviction, the Law Project helps prevent homelessness.

Spotlight on Homeless Outreach

At 6:30 a.m., the Uptown Goddard homeless outreach team is already on the move, gently waking people who are slumbering on stone benches in Columbus Circle and Central Park. "Good morning," they say in soft tones. "Are you in need of housing? Do you have a place to stay?"

It can take months or even years of interactions like these to persuade a person experiencing homelessness to accept help. People may say no because they've had bad experiences in shelters. They may have a hard time trusting the goodwill of others.

"It's all about persistence," team member Gavin Wilkinson explains. "You build a relationship."

The first step is to document that a person is regularly sleeping outside. Then, the team helps get any identifying documents people need, such as birth certificates and photo IDs. Then they work together on applying for housing. The end goal is to help people move into permanent supportive housing, which offers services to smooth the transition to apartment living. After years of being on the streets, people often need to relearn skills like cleaning, cooking, and doing laundry. In supportive housing, case managers help them reconnect with their families and community and to find jobs.

Goddard Riverside offers four supportive housing residences on the Upper West Side and in Harlem. Most people who enter them do well; after a year, more than 90 percent are still housed.

Our homeless outreach teams have helped thousands of people make that transition. And every day, they're out working to help more.



Strengthening Lives

Goddard provides critical supports to adults with chronic mental illness and substance use issues. We offer vocational rehabilitation and counseling to maximize each person's independence and well-being. We also help the members of the broader community gain access to the benefits and resources they deserve.



Goddard Riverside sees potential in every person. Our programs for adults are designed to help people overcome challenges and support independent living.

The TOP Clubhouse works with people who have a history of mental illness, possibly including substance use or homelessness. TOP members work side by side with staff to organize and run the club, where they learn life and job skills.

Our TOP OP program helps people overcome barriers to employment by offering supportive work experiences to help them build their skills and employment history.

Green Keepers provides paid on-the-job training in horticulture, street sanitation, and pest control.

Our Assertive Community Treatment program is a mobile mental health clinic, providing psychiatrists, nurses, social workers, and case managers to help adults with severe mental illness live safely and well in the community.

Single Stop connects low-income New Yorkers to the benefits and services they need, including food stamps, legal assistance, and health care.

Spotlight on Green Keepers

Goddard Riverside Green Keepers, a social enterprise business established in 1995, provides paid, on-the-job training in horticulture, street sanitation, and pest control to formerly homeless men and women living with mental illness. While learning about horticulture and sanitation, program participants receive the intensive support needed to make the transition into paid employment. Their work provides beautification services to local associations, developers, and private individuals, a model that has proved successful both for the Green Keepers and their employers.

This past year, several new contracts have enabled the Green Keepers to work year-round and earn more. In addition, many have moved into independent employment.

This year at its annual meeting, the Lincoln Square Business Improvement District honored the Green Keepers and our 20 years of partnering for a better community.



Independent Living for Aging Adults

Goddard Riverside provides comprehensive community-based support for mature adults. Our programs help people to “age in community” by staying in their own homes rather than moving into facilities with more intensive care. These services include home-delivered meals for seniors with limited mobility, subsidized housing, daily socialization, nutrition, exercise, and case management.



Our programs help older adults “age in community” by providing easy access to support and activities close to home.

Our two Senior Centers offer healthy, reduced-price breakfast and lunch, free activities, and lots of opportunities to learn and socialize.

Goddard Riverside is home to two NORCs (Naturally Occurring Retirement Communities) that offer support and social activities for older residents living in three locations in the area of Columbus Avenue and 94th Street and one in the Amsterdam Houses (NYCHA).

Phelps House is our residence for older adults. It provides support for educational, medical, mental health, legal, and financial issues, as well as activities and social events.

The Home Delivered Meals program brings a hot, nutritious meal daily to more than 500 mobility-challenged aging adults in our neighborhood. This service helps people remain in their homes rather than move into facilities with more intensive care.

Spotlight on Home Delivered Meals

For aging adults, social isolation and loneliness are associated with a variety of health issues and increased mortality. Home Delivered Meals goes beyond food delivery. Daily contact with the home-bound elderly enables our staff and volunteers to connect with a too-often isolated population and assess additional, unmet needs.

The Goddard staff is trained to look out for signs of problems that could worsen if not addressed. Equally important, home delivery provides the vital social connection that often diminishes with age.

In 2015, we added a dedicated social worker to the Home Delivered Meals program and now, two years later, we have been able to identify and provide access to services and benefits that have positively impacted many homebound seniors.

Unmet needs uncovered and addressed include the following:

- Tax preparation and bill paying
- Emergency grants and health care advocates
- Legal support and end-of-life issues
- Housing and assisted-living information
- Grocery delivery and house cleaning
- Friendly visits, pet services, and transportation
- Books by mail

With the additional help identified through daily contact, men and women in our community can live longer lives with fewer health emergencies and more social connection as they age in their own homes.



Enhancing Community

Goddard Riverside offers programs and resources to strengthen neighborhoods. This includes community organizing to help residents have a voice in the issues that matter to them. We provide space to the Community Board and other local groups, and organize Town Halls and meet-the-candidate events. Our arts programs bring people together and provide access to diverse views and perspectives.



Strong neighborhoods support each of us to reach our fullest potential at every stage of life.

Our Community Arts program brings people together to enjoy the arts and develop their own artistic abilities. The Bernie Wohl Center hosts professional theater and music as well as classes for aspiring writers and actors. For the past two years, Community Arts has also offered a summer Performing Arts Day Camp for children of all skill levels, offering professional instruction in dance, music, acting, and voice.

The Family Council encourages community members to advocate for themselves in local and national issues. Its activities include non-partisan voter registration and get-out-the-vote campaigns; rallies and demonstrations; community forums with local elected officials; testimony before legislative bodies; and letter-writing campaigns.

Spotlight on Community Arts

In the summer of 2016, our Community Arts program held its first Performing Arts Summer Camp. Over the course of seven weeks, students experienced the magic of dance, stage presence, voice skills, and ensemble work from a staff of professional instructors and youth counselors. The young people also enjoy outdoor activities and field trips to local theaters. The campers present a fully staged production in a theater at the end of the camp session.

"I had no idea my daughter loved ballet. She comes home every night and puts on her leotards and tights to practice what she's learned," said one parent of a 13-year-old camper.

"He has always been shy, but this year he came out of his shell. He is so much more confident," the mom of a 9-year-old boy told us.



Thank you to the publishing community!

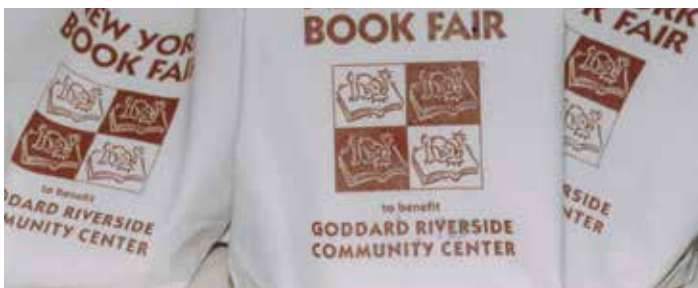
Thirty one years ago, publishers and booksellers were moved by the suffering of the homeless men and women and joined forces with Goddard Riverside by donating books to be sold to raise funds for homeless outreach. The Book Fair has raised millions of dollars for our work—a great story of working together to create change.



Shopping and enjoying food and cocktails at the Book Bash the night before the Book Fair.



The fair has books for readers of all ages.



The Book Fair has raised millions for Goddard Riverside programs.



Thousands of brand-new books are sold at half off.

Corporate Volunteers

Corporate volunteer "impact" days are an excellent way to promote leadership skills and build teamwork while helping the community. We would like to thank the following corporations for volunteering with us: [Capital One](#), [Barclays](#), [Goldman Sachs](#), [Moody's](#), [Morgan Stanley](#), [Deloitte](#), [Viacom](#), [Holland & Knight](#) and [MetLife](#).



Capital One team shown here with Executive Director Rod Jones.



Capital One helps Goddard seniors with Financial Literacy.



Goldman Sachs visits Options.



TOP OP members get job seeking advice from Deloitte.



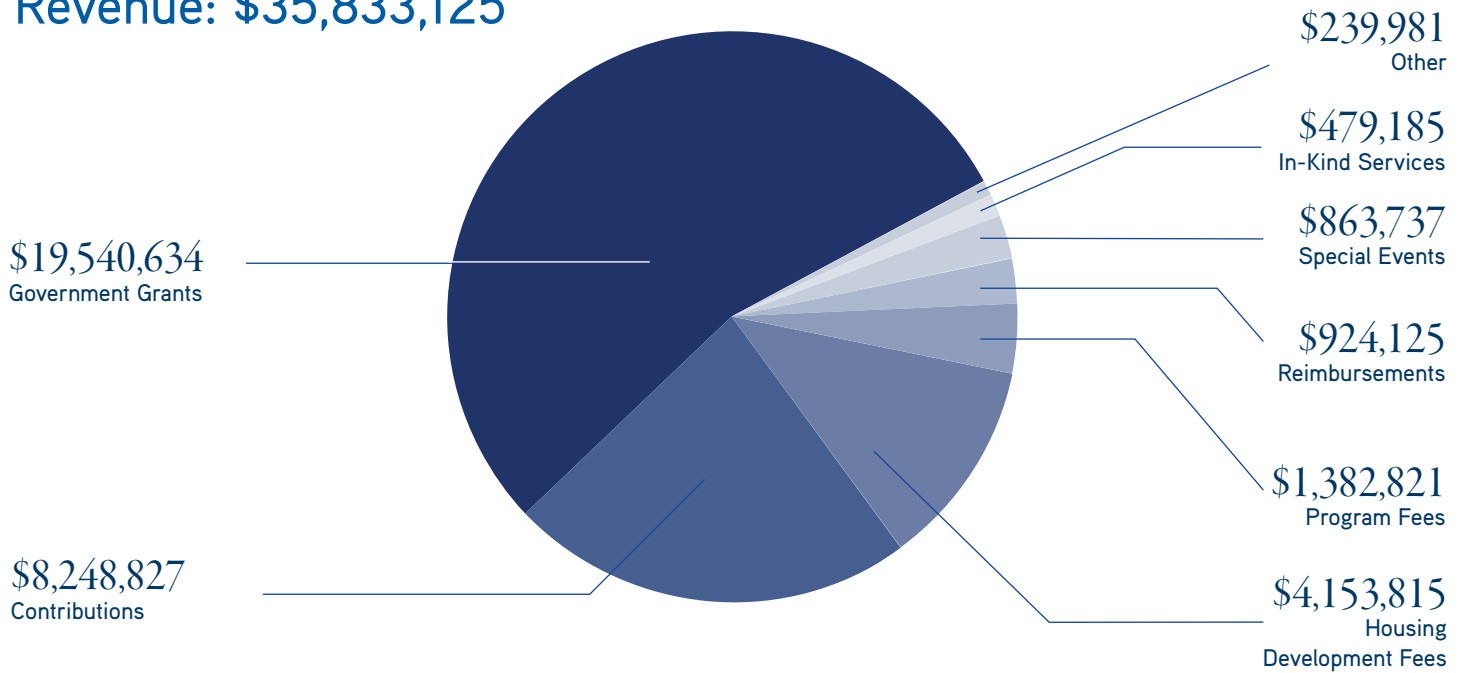
The Deloitte team shown here with TOP OP.



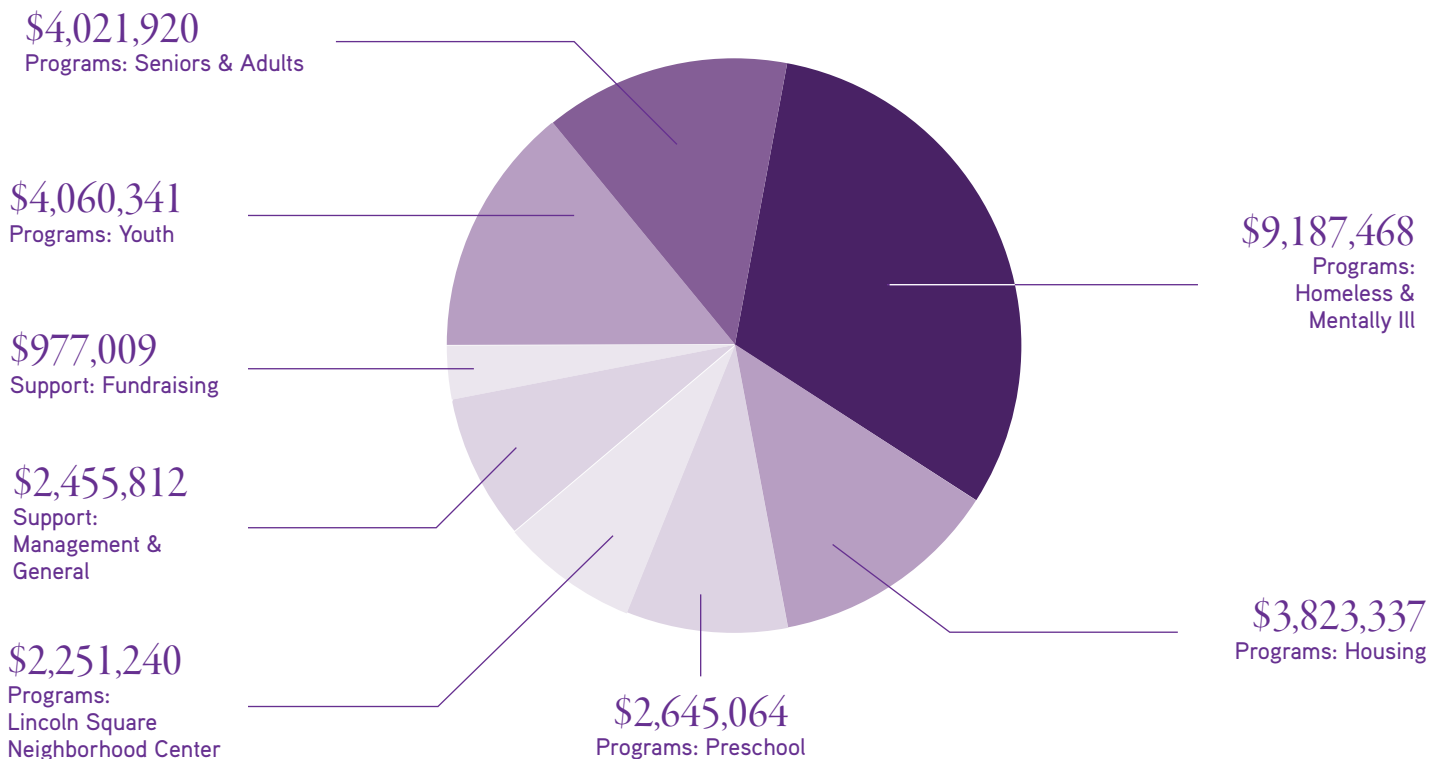
Morgan Stanley team packs food at Home Delivered Meals.

2016 Financials at a Glance

Revenue: \$35,833,125



Expenses: \$29,422,191



Our Donors: July 1, 2015 – June 30, 2016

\$200,000+

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